

MEKELLE



Bright Africa Youth Association

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Organizational profile

1. Introduction

Less developed countries are described as having poor people who live under poverty, inadequate infrastructure facilities, insufficient government service, poor communication, illiteracy, unbar wealth distribution, poor banking and loan service, lean export of manufactured goods, and other social, political and economical problems.

Most people in less developed countries consume 75% of its income, 2/3 of the less developed countries; people live in rural areas by taking agriculture as main source of income and occupation. All less developed countries have a dualistic economy at towns.

Less developed countries are not deficient in land, mineral water, forest or power resource but it is under utilized or miss utilized due to various inhabitation such as their accessibility, luck of technical knowledge, non availability of capital and the small extent of market.

The demographic feature of less developed countries is another obstacle to their development. The population percentage under 15 years of age is 40% in Africa countries. The population increase from 2-3% year. In densely populated countries and 30-35% of labor is unemployed in rural and urban area of the less developed countries.

Ethiopia one of the poorest countries of the world. Majority of labor force is unemployed. The annual growth of the population is about 3% every individual in a country gets less than IUS dollar daily at average. Annual income is not more than 150 US Dollar. About 78% of total population lives in rural and rural area with hard life to subsistence about 22% million people or 6.6% of the total population lives with HIV AIDS. AIDS awfully harms the over all economic situation of Africa countries. About 10% of the population is orphan children. There is a high social and economical problem in the country. The population is more than the economy can bear. The total population just 70 million and it is expected to the doubled in the coming two decades. To change the negative image of the country, using the labor and other resource efficient will be the key. Up grading the capacity enable to reduce miss utilization of resource development can bee achieved by bringing about the disintegrated way of thinking together so as to give poverty reduction result.


Many agreed that youth plays irreplaceable role in poverty reduction plan. From these points of view, we can together and organized around 10,000 members under the name “Bright Africa youth Association” Established in Nov 1, 2005 in Tigray region and go its legal personality from Tigray region Bureau of justices in the registration 179. The associations is targeting operating and participating within a community base activities.

Some of the Sub-communities/committees and clubs coordinated under the umbrella of Bright Africa youth Association are:-

- ❖ Peer education club
- ❖ Disabilities unit
- ❖ Care and support club
- ❖ Circus and band groups
- ❖ Drama club
- ❖ Fine art club
- ❖ Modeling and talent show club
- ❖ Girls club
- ❖ Anti AIDS and Anti Drug Club

In a short period of time since its establishment, it has been active in the following activities.

In collaboration with different concerned institutions, its contribution to the activities of political issues of the society concerning directly young members of the population was appreciated by the community.

 The association is accomplishing different youth integrated development activities that enable to reduce the problem of the youth in the region.

- Skill training programs for many young men and women
- Awareness creation programs
 - On HIV/AIDS
 - On back ward or traditional exercise
 - On health Hazards
- Education
 - Human Right education
 - Mass education on different youth related education
 - Peer education on different youth related education
- Job creativities activities
- Youth clubs activities
- Working to reduce the problem of young disabilities Etc

2. Vision, mission and value

2.1 Vision statement

Working at house hold level, we have a vision to reduce the poverty of youth at least by half in the coming decade and thereby, create a structured family, healthy, responsive and productive generation who can take leadership with responsibility.

2.2 Mission statement

To protect, reserve, and promote social, political economic rights of youth and adult young women through participatory and capacity building activities aimed at development initiatives and self supporting schemes.

- Working on the issue of peace, development, democracy, human right and other socio-economic activities at regional level.
- Making research on different youth issues, consultancy service depending on the output of the research.
- Facilitating the ground for exercise sharing activities (Exhibition, workshop visit...)
- Working on the areas of children youth and mother programs which help to reduce poverty by creating jobs and self supporting schemes.
- Having strong partnership with donors and similar association upgrade the overall capacity of youth and women through different trainings and work shops.
- Lobbying the government, the public and other stakeholders to establish different youth centers.

2.3 Values statement

The following are key values of Bright Africa youth association

- Self stem and ethic morality of youth to carry the responsibility of leadership
- Strong believe in own organization and dedicate once time knowledge to it
- Equal rights of young men and young women to be participants and beneficiaries of the country development strategic plan
- Active participation of youth in the country democracy good governance and human right endeavors in terms of decision making activities at all level.
- Fair collaboration and cooperation with other similar sister organizations and civic societies.

3. Main Gaps

- 1.Limited finance, material and human resource.
- 2.The population of membership being low in rural area
- 3.Low network with NGO compared other Associations
- 4.Insufficient annual budgets
- 5.Lack of appropriate capacity building trainings
- 6.Absence of professional equipped office to operation from

4. Intervention areas

Areas where Bright Africa Youth Association intervenes to realize its organizational development endeavor summarized hereunder;

A. Promoting self supporting employment schemes

- Facilitating youth friendly capacity building informal training
- Supporting the social economic development program of the region in terms of promoting and encouraging creativity of youth
- Lobbying marketable skill training for young girls
- Facilitate the ground for accesses to lone in cooperation with micro finance operating in their area of influence
- Networking with different governmental and non governmental organizations for job opportunities of youth and young girls

B. Contributing to the effort made for strengthen good governance, democracy and human rights

- Advocacy
- Promoting participation and representation of youth young girls in the regional political activities
- Capacitating youth and girls club through political education and human right awareness up reading programs
- Promoting and facilitating networking between all youth association.

C. Cultural promotion and behavioral change

- Fighting HIV Aids
- Fighting alcohol and drug abuse
- Upgrading awareness in mainstreaming
- Fighting underage marriages of young girls
- Promoting the idea of education for all
- Participation in the Health extension packages
- Contribute to the realization of the millennium development goal

C. International capacity building

- Capacitating the association with professional and office equipment by create income generating grounds for itself
- 5 years Strategic plan development
- Networking and partnership in fund raising
- Coordinating donors for appreciatory activities
- Public and promotion, documentation

D. Reduction of socio-economic problem of young Disabilities

- Solving problems of disabilities by educating the society as well as the disabilities them selves
- Providing short term as well as long term training for disabilities in self help scheme
- Supporting the initiatives of disabilities to solve the problems they face
- Supporting the right promoting of disabilities
- Upgrading the awareness of the society

4.1 Organizational objective in advocacy for employment generation

Representing its members, it is one of the main objective of the association encourage and motivate the federal and regional government to mainstream their development programs as instruments of employment creation. That is;

- Lobby and convince regional government administration to reserve sub contracting to youth in public construction
- Facilitate and revolves funds for youth cooperative in micro and small enterprise in terms of access to loan, to skill training to exercise sharing programs scholarship etc
- Empowerment programs primary planed for youth and young girls
- Sustainable security for young men and women victims of HIV/AIDS
- Consider youth as a primary competitor in participatory development programs
- Advocacy in Gender Mainstreaming.

4.2 Organizational objective in good governance, democracy and human rights

Although we have a long way to go, Bright Africa youth Association, has played and will continue to play in the future a significant role in the process of establishing good governance, democracy, and human right in the region.

4.3 Organizational objective in cultural promotion and behavioral change in HIV/AIDS/STI prevention care and support

- Fighting stigma and discrimination, care support provision of home based care should be accessed
- The association believes, that behavioral change in achievable with awareness creation programs, motivational experience sharing activates and by promoting participatory recreation cultural transformation and behavioral change activities of youth and younger girls
- Supporting commonly level capacity and awareness upgrading activities
- Above all, Bright Africa Youth Association believes HIV AIDS is preventable if we can be able to build ad nourish hope of young men and women of the society. Because every one of us want to see the sun of regional development.

4.3.1 Family Planning and sexual reproduction health

Family planning service is one of the main objectives of the association and it has extensively considered in a way that will help the regional development plan in poverty reduction.

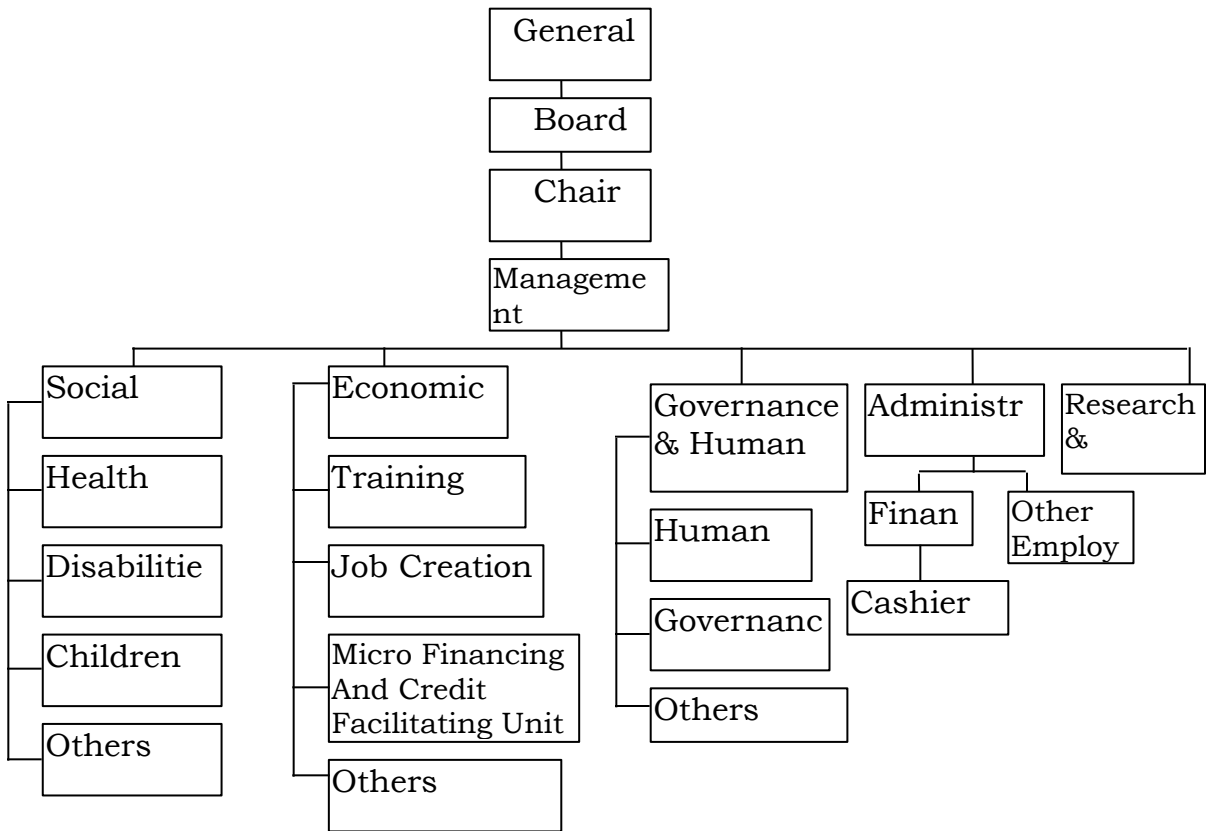
4.3.2 Education mainstreaming

Gender mainstreaming will be achieved by implementing policy and procedure within the association that will give prominence to female youth member, streamlining project planning and implementation to take the expectation of women. Gender mainstreaming will also be realized by involving participation in the realization of women's right.

4.3.3 Education and training

Bright Africa Youth Association Will contribution significantly in the education and training of its members and the wider youth in the region by accomplishing in the following:

- Promoting awareness about advancement information technology in terms establishing information desk
- Networking with regional and international institution in a way that helps needy students drop outs girls with personal problem disabled younger students and so on
- Facilitating scholarship for the needy but bright students
- Promote and support and participate in the implementation of educational promote the idea of **“Education for all”**



Conclusion

As youth become stake holders and reasons change in communities and organizations, they bring perspective; knowledge and relation ships that lead to better decision and more productive action

Encouraging and supporting association of the king promotes positive out comes among youth. It reaches the skills of active citizenship such as understanding how decisions are made and how to organize, plan, and communication.

Over all society is strengthened when youth become informed and thoughtful citizens. Young people with skills, Knowledge, commitment, and experience can reflect up on the common good, become full members of their communities and take political action.